

Kelly Ann Marshall

BFA Photography, MSc Information Technology (Merit)

Web Development + Web Design + Print Design + Photography

SUMMARY

Talented print and web designer/developer with over 18 years of professional experience who is self-motivated, client-centric, creative, insightful and versatile. Especially skilled in creating corporate and new business design. Adept at innovating user experience for the web and multimedia applications. Exceptional interpersonal skills with team members, clients and outside vendors. Seeking a full-time opportunity with a company that demands high-quality design to further business goals and professional image.

SKILLS

Management:

- art direction
- photo direction
- project management
- direct vendor and client relations

Technical:

Print and web design, web development, search engine optimisation, site analytics, prepress, illustration, photography, retouching and colour correction, Mac troubleshooting, sound and video production

Programming:

- HTML (14 years)
- CSS (9 years)
- XML (1 year)
- Java (1 year)
- JavaScript (1 year)
- AJAX (1 year)
- ActionScript (1 year)
- PHP/MySQL (1 year)

Languages:

- Native English speaker
- Basic written and conversational Croatian/Serbian/Bosnian

Typing: 70 wpm

SOFTWARE

Cross-platform:

- Mac and PC

Microsoft Office Suite:

- Powerpoint (9 years)
- Word (20 years)
- Excel (5 years)

Adobe Creative Suite:

- Photoshop (18 years)
- InDesign (9 years)
- Illustrator (20 years)
- Dreamweaver (6 years)
- Fireworks (3 years)
- Flash (11 years)

Apple:

- Pages (5 years)
- Numbers (5 years)
- Keynote (5 years)
- GarageBand (5 years)
- iMovie (5 years)
- QuickTime (5 years)

Other Software:

- Microsoft Visual Studio (1 year)
- Eclipse (1 year)
- MAMP (1 year)
- OmniGraffle (6 mo)
- Google Analytics (4 years)

PROFESSIONAL EXPERIENCE

The University of Glasgow, Glasgow, Scotland (Oct 2011 - present)

Web Developer / Research Assistant

Website design and development, project coordination, user evaluation and testing studies, presentations, scientific poster design, technical diagramming and academic technical writing for an EU-sponsored information retrieval project.

Programs and languages used: Photoshop, Illustrator, InDesign, Excel, Django web application framework, HTML, CSS, jQuery, LaTeX, OmniGraffle.

Selected Accomplishments:

- Designed a child-friendly search engine interface for patients at the Emma Children's Hospital (Emma Kinderziekenhuis) in Amsterdam, NL.
- Designed three different search interfaces and conducted an information retrieval user study to evaluate the cost and effort users expend while querying.

Admit One, New York, New York (Feb 2008 - Sep 2010)

Graphic Designer

Responsible for print design, web design and maintenance, e-mail campaigns, Flash banners, illustration, prepress of advertising materials, static and interactive venue maps, trade show booths, large format displays, brochures, promotional t-shirts and other apparel, PowerPoint presentations, corporate identity materials and signage for live event ticket exchange broker. Responsible for project management and direct relations with outside vendors.

Programs and languages used: Photoshop, InDesign, Illustrator, Dreamweaver, Fireworks, Flash, Acrobat, PowerPoint, Word, Excel, Microsoft Visual Studio, HTML, CSS, jQuery, JavaScript.

Selected Accomplishments:

- Designed a corporate capabilities brochure leading to the attraction of outside investment to the company
- Designed a 6 meter by 6 meter trade show booth floor display
- Created an e-mail campaign template, researched and secured an e-mail marketing vendor, and maintained a weekly e-mail campaign and e-mail list of over 20,000 recipients
- Designed a large glass panel display for the corporate entrance foyer

Henry M. Jackson Foundation for the Advancement of Military Medicine, Bethesda, MD (Nov 2002 - Nov 2007)

Graphic Designer

Print design, web design and maintenance, prepress of annual reports, business proposals, brochures, large format displays, scientific posters, trade show booths, specialty materials such as coins, apparel, pens and flags, logos and stationery systems. Project management, direct relations with outside vendors and clients in the U.S. military, oversight and direction of summer design interns.

Programs and languages used: Photoshop, InDesign, Illustrator, Dreamweaver, GoLive, Fireworks, Flash, PowerPoint, Word, Excel, HTML, CSS, JavaScript

Selected Accomplishments:

- Designed the corporate annual reports for 2004 and 2006
- Designed the capabilities brochure for the United States Naval Medical Research Center
- Created a recruitment ad for the United States Naval Medical Research Center featured in Nature Magazine
- Re-designed and maintained the company website and several external client websites
- Designed numerous large format trade show booths and other large format displays, including a 10 meter wide, multi-panel mounted display showcasing patents at the Uniformed Services University of the Health Sciences

PREVIOUS EXPERIENCE

LADO International College, Washington, DC (Feb 1999 - Dec 2000)

Print and Web Designer

Channing L. Bete Company, South Deerfield, Massachusetts (Jun 1996 - Jan 1999)

Advertising Designer

Freelance Designer, New York, New York (May 1994 - May 1996)

Graphic Designer

Digital Stock Connection, Rockville, Maryland (Jun 1993 - May 1994)

Digital Retoucher

Elegant Images, Towson, Maryland (Jun 1992 - Mar 1993)

Studio Portrait Photographer

EDUCATION

University of Glasgow: Master of Science in Information Technology (Sep 2010 - Sep 2011)

Areas of emphasis: Programming in Java, JavaScript, PHP, MySQL, XML, HTML, CSS, Django, Python, Multimedia Systems, Software Project Management, Information Systems and Databases

Final Project and Dissertation: An web interface for the purchase of live event tickets featuring interactive venue maps built with scalable vector graphics (SVG), JavaScript, PHP and MySQL

Activities: Postgraduate Student Representative

Maryland Institute, College of Art: Bachelor of Fine Arts in Photography (Sep 1989 - Jun 1993)

Areas of emphasis: B&W and colour photography and development, photochemistry, alternative photo processes, studio lighting, 2D design, computer illustration, painting, drawing, sculpture, art history and the history of photography

Edinburgh Napier University: International Student Mobility, Photography Program (Sep 1991 - Dec 1991)

Areas of emphasis: Commercial B&W and colour photography and development, studio lighting, photojournalism, medium and large format photography

PORTFOLIO

Available upon request. Please visit my on-line portfolio at <http://www.kellyannmarshall.com>

REFERENCES

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